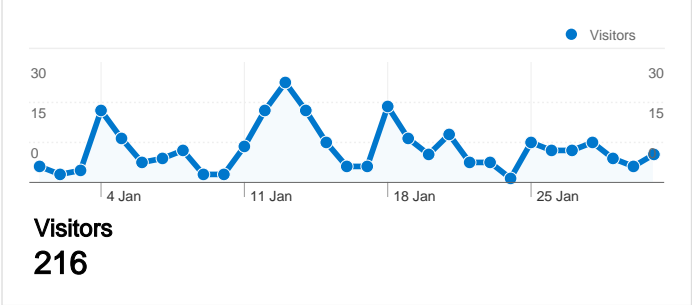


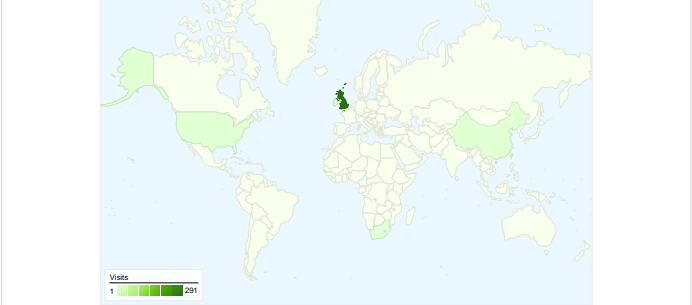
Site Usage

307 Visits	30.94% Bounce Rate
1,975 Page Views	00:03:49 Avg. Time on Site
6.43 Pages/Visit	60.26% % New Visits

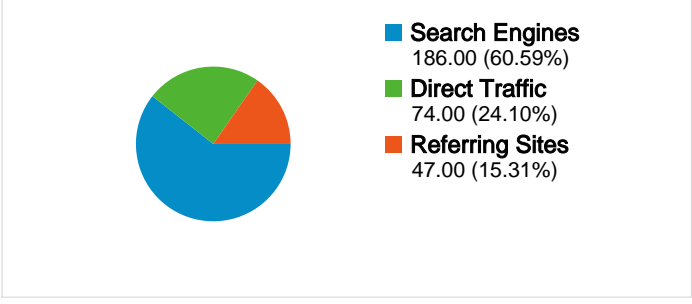
Visitors Overview



Map Overlay

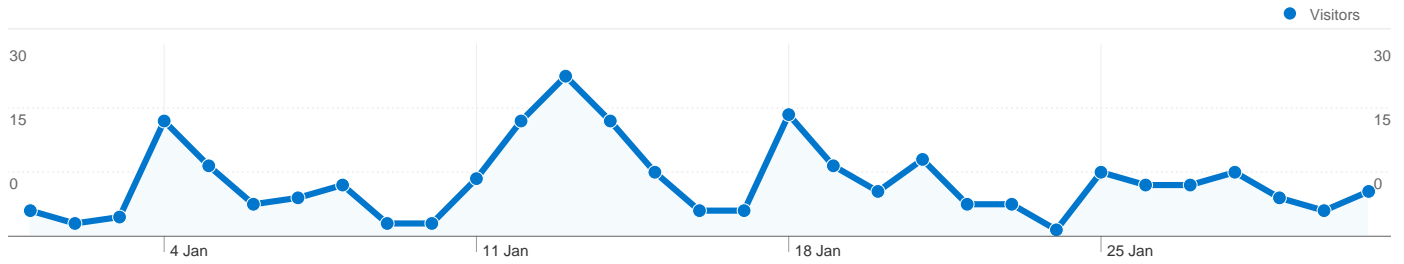


Traffic Sources Overview



Content Overview

Pages	Page Views	% Page Views
/organisation/sure-start-	196	9.92%
/	182	9.22%
/join-us-log	102	5.16%
/nearest-centre	62	3.14%
/home	58	2.94%



216 people visited this site

307 Visits

216 Absolute Unique Visitors

1,975 Page Views

6.43 Average Page Views

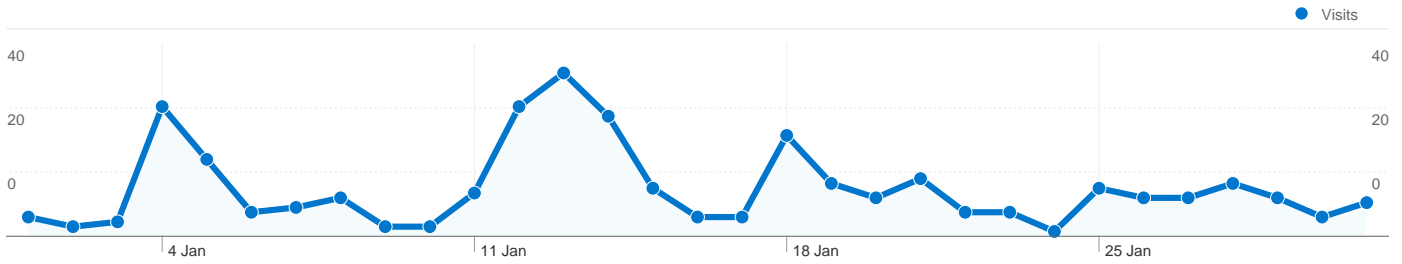
00:03:49 Time on Site

30.94% Bounce Rate




60.26% New Visits

Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	191	62.21%	DSL	144	46.91%
Firefox	85	27.69%	Unknown	72	23.45%
Safari	12	3.91%	Cable	56	18.24%
Mozilla	10	3.26%	T1	18	5.86%
Chrome	8	2.61%	Dialup	15	4.89%



All traffic sources sent a total of 307 visits

-  **24.10%** Direct Traffic
-  **15.31%** Referring Sites
-  **60.59%** Search Engines

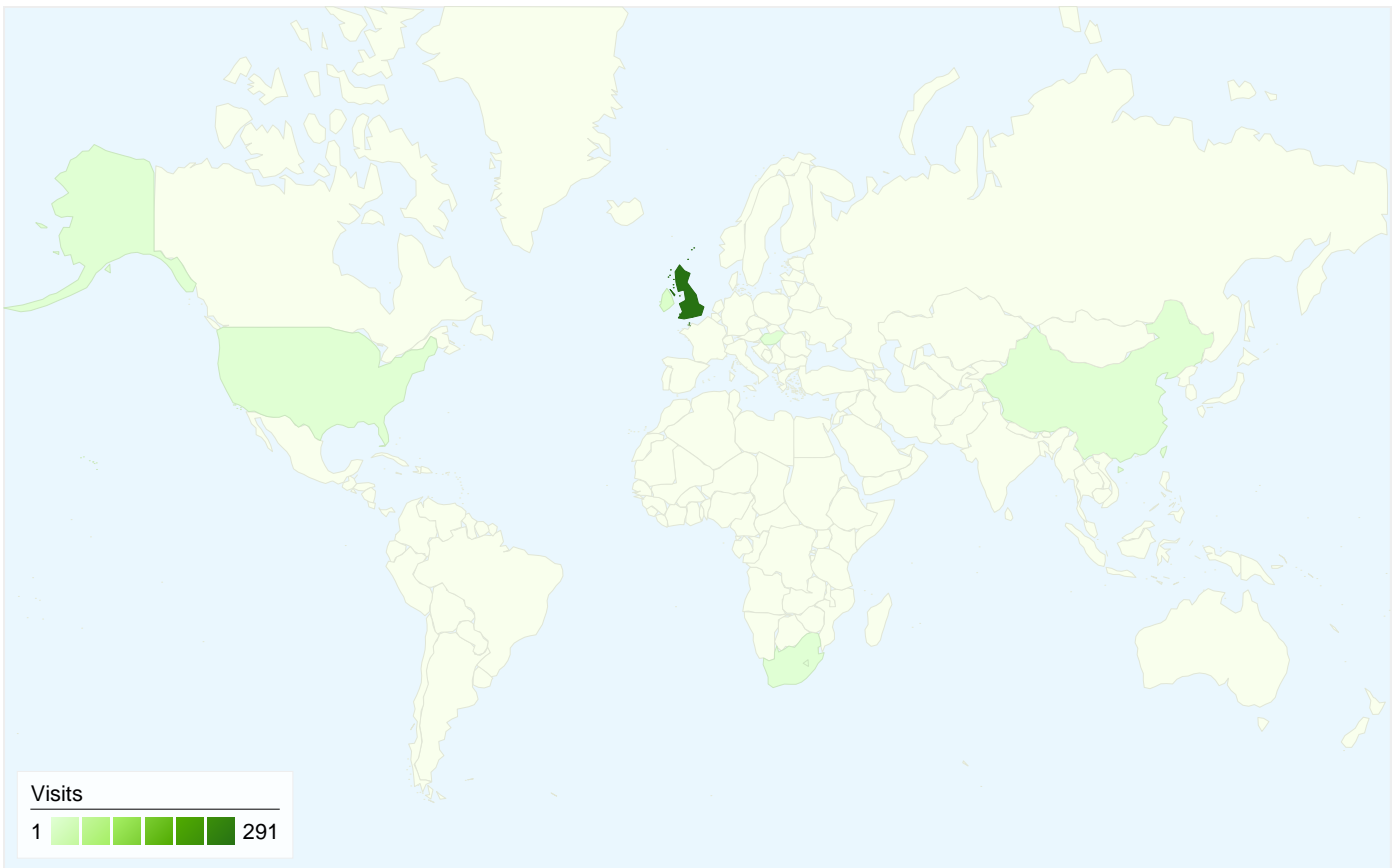


- **Search Engines**
186.00 (60.59%)
- **Direct Traffic**
74.00 (24.10%)
- **Referring Sites**
47.00 (15.31%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)	176	57.33%
(direct) ((none))	74	24.10%
sloughworkingbetter.com	24	7.82%
swb.oxfordinspire.co.uk	8	2.61%
bing (organic)	7	2.28%

Keywords	Visits	% visits
bnllcp	29	15.59%
berkshire neighbourhood	7	3.76%
sure start newbury	4	2.15%
www.berkshireneighbourhood	4	2.15%
reading chess club	3	1.61%

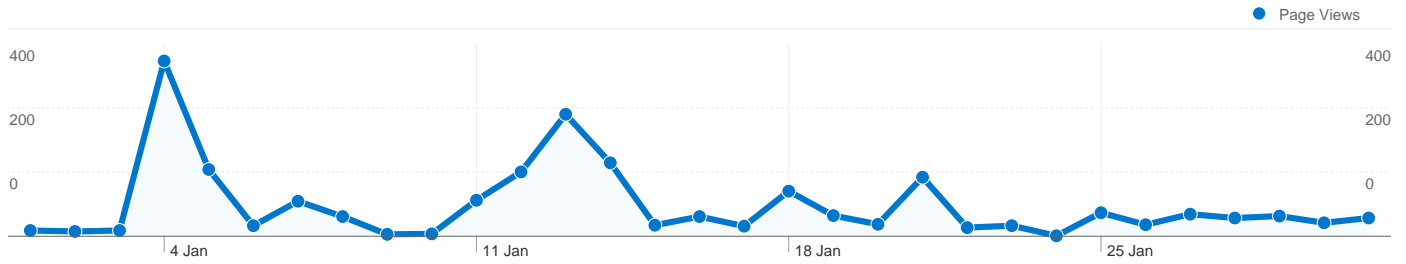


307 visits came from 6 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	291	6.67	00:03:57	58.42%	28.52%
Ireland	10	1.00	00:00:00	100.00%	100.00%
China	2	7.50	00:05:11	100.00%	0.00%
United States	2	2.00	00:00:28	100.00%	50.00%
South Africa	1	5.00	00:10:01	100.00%	0.00%
Hungary	1	1.00	00:00:00	100.00%	100.00%

1 - 6 of 6



Pages on this site were viewed a total of 1,975 times

1,975 Page Views

1,231 Unique Views

30.94% Bounce Rate

Top Content

Pages	Page Views	% Page Views
/organisation/sure-start-childrens-centre	196	9.92%
/	182	9.22%
/join-us-log	102	5.16%
/nearest-centre	62	3.14%
/home	58	2.94%