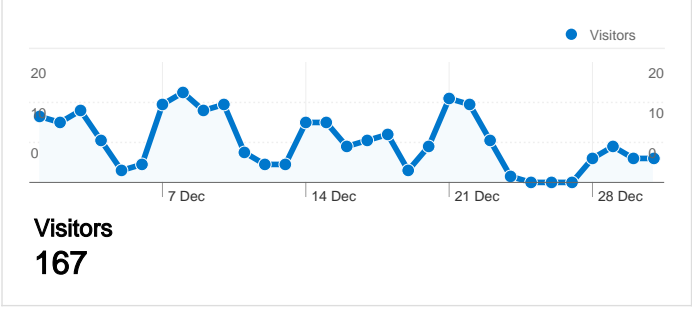


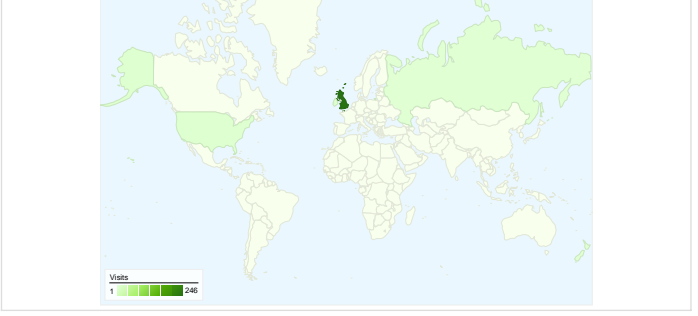
Site Usage

264 Visits
34.85% Bounce Rate
1,849 Page Views
00:04:29 Avg. Time on Site
7.00 Pages/Visit
52.65% % New Visits

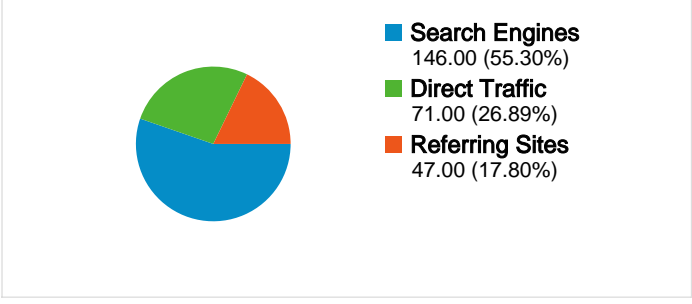
Visitors Overview



Map Overlay world

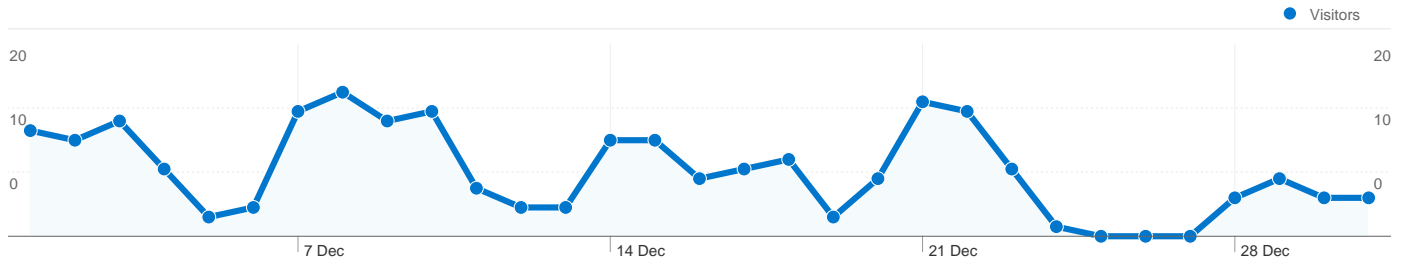


Traffic Sources Overview



Content Overview

Pages	Page Views	% Page Views
/	181	9.79%
/organisation/sure-start-	85	4.60%
/join-us-log	76	4.11%
/nearest-centre	63	3.41%
/user	52	2.81%



167 people visited this site

264 Visits

167 Absolute Unique Visitors

1,849 Page Views

7.00 Average Page Views

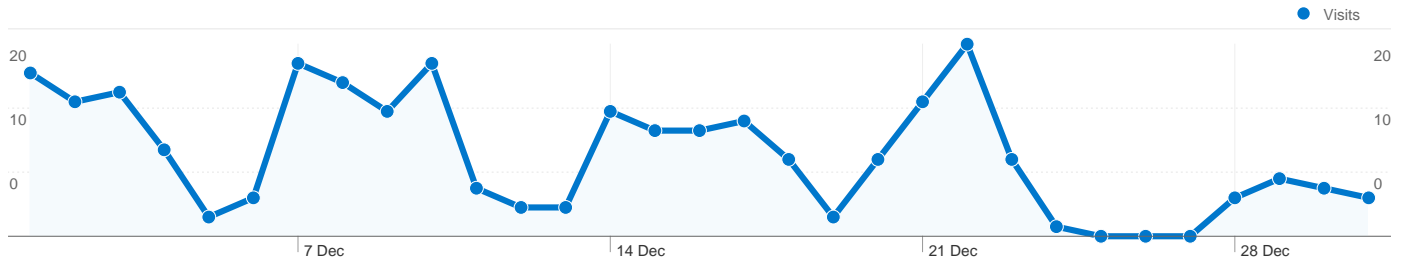
00:04:29 Time on Site

34.85% Bounce Rate




52.65% New Visits

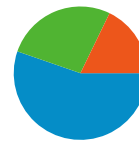
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	150	56.82%	DSL	119	45.08%
Firefox	85	32.20%	Unknown	73	27.65%
Safari	12	4.55%	Cable	50	18.94%
Chrome	11	4.17%	T1	12	4.55%
Mozilla	5	1.89%	Dialup	9	3.41%



All traffic sources sent a total of 264 visits

-  26.89% Direct Traffic
-  17.80% Referring Sites
-  55.30% Search Engines

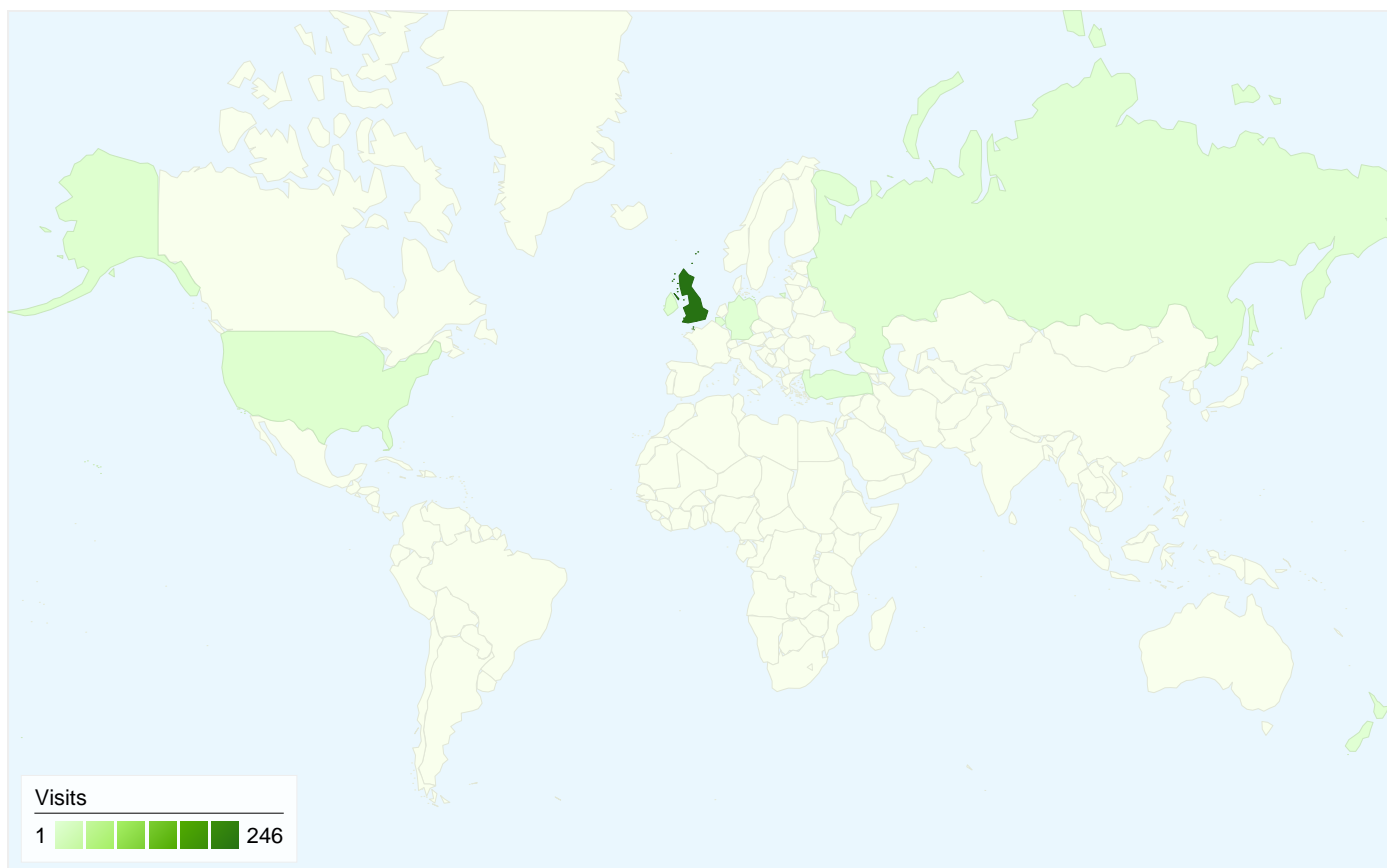


- Search Engines
146.00 (55.30%)
- Direct Traffic
71.00 (26.89%)
- Referring Sites
47.00 (17.80%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)	135	51.14%
(direct) ((none))	71	26.89%
sloughworkingbetter.com	24	9.09%
exchange.tvu.ac.uk (referral)	13	4.92%
bing (organic)	5	1.89%

Keywords	Visits	% visits
bnlcp	22	15.07%
berkshire learning network	4	2.74%
berkshire neighbourhood	4	2.74%
digital learning champions	4	2.74%
west berkshire ning	4	2.74%

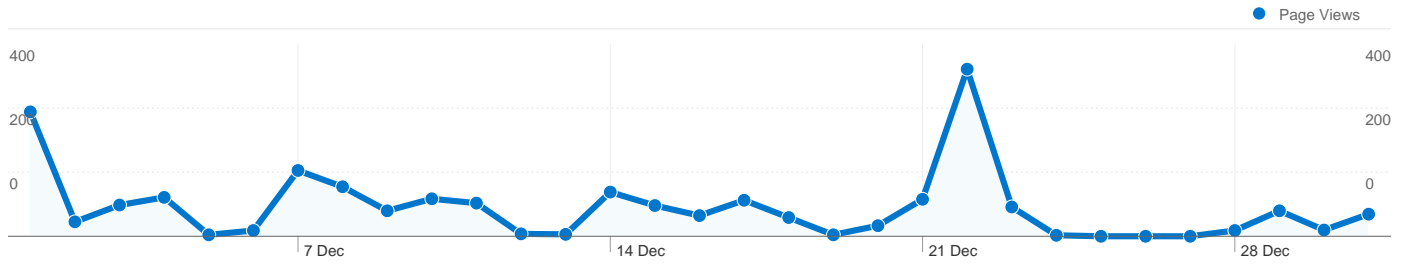


264 visits came from 9 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	246	7.39	00:04:48	50.00%	32.52%
United States	5	2.60	00:00:13	40.00%	20.00%
Ireland	5	1.00	00:00:00	100.00%	100.00%
New Zealand	2	1.50	00:00:16	100.00%	50.00%
Russia	2	1.00	00:00:00	100.00%	100.00%
Turkey	1	1.00	00:00:00	100.00%	100.00%
Belgium	1	1.00	00:00:00	100.00%	100.00%
(not set)	1	1.00	00:00:00	100.00%	100.00%
Germany	1	6.00	00:01:32	100.00%	0.00%


1 - 9 of 9



Pages on this site were viewed a total of 1,849 times

 1,849 Page Views

 1,210 Unique Views

 34.85% Bounce Rate

Top Content

Pages	Page Views	% Page Views
/	181	9.79%
/organisation/sure-start-childrens-centre	85	4.60%
/join-us-log	76	4.11%
/nearest-centre	63	3.41%
/user	52	2.81%