

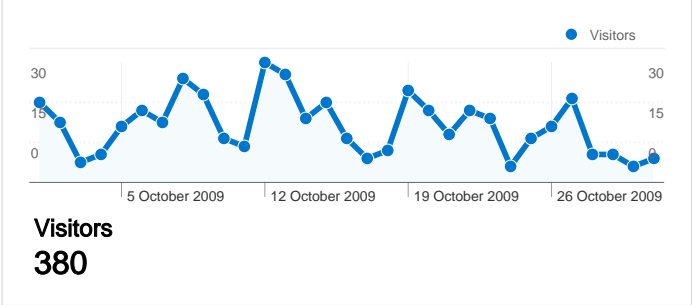
Site Usage

504 Visits
51.19% Bounce Rate

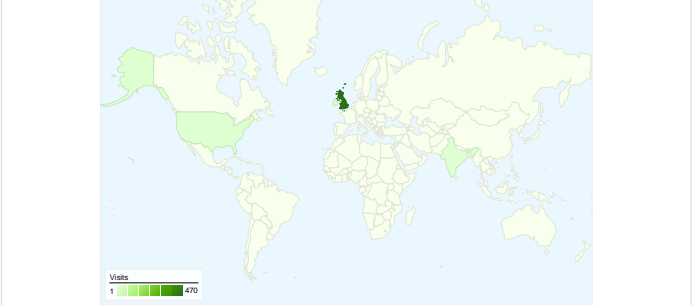
2,671 Page Views
00:03:16 Avg. Time on Site

5.30 Pages/Visit
70.63% % New Visits

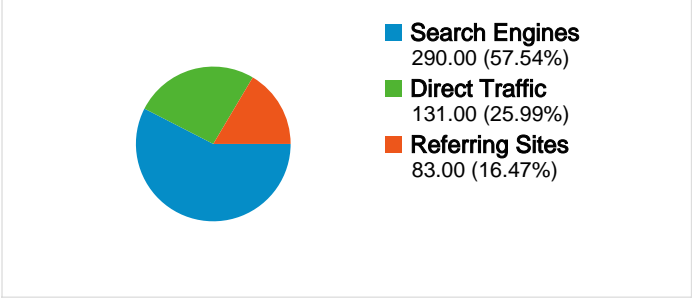
Visitors Overview



Map Overlay world

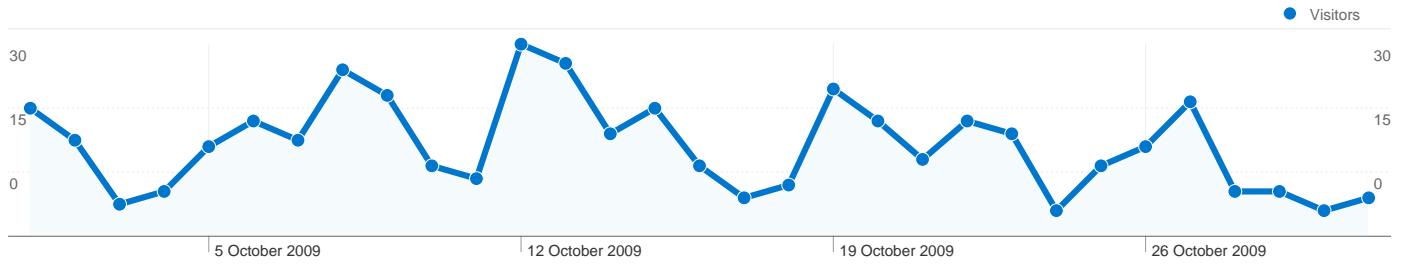


Traffic Sources Overview



Content Overview

Pages	Page Views	% Page Views
/	211	7.90%
/nearest-centre	87	3.26%
/projects	85	3.18%
/project/berkshire-digital-	82	3.07%
/home	75	2.81%



380 people visited this site

504 Visits

380 Absolute Unique Visitors

2,671 Page Views

5.30 Average Page Views

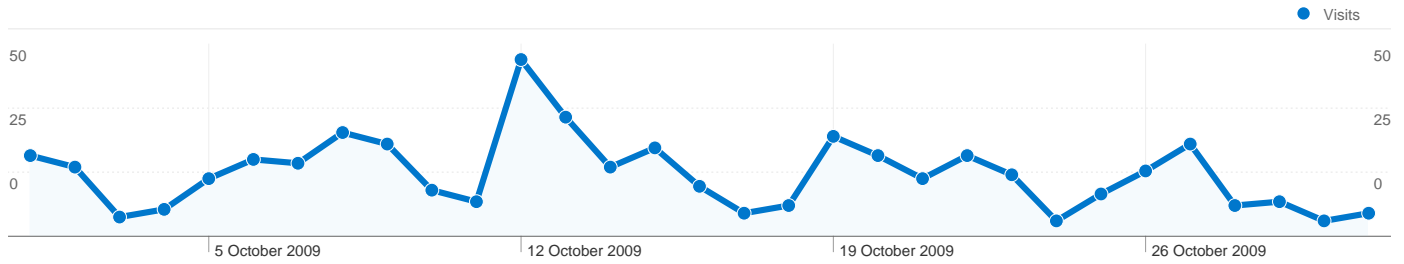
00:03:16 Time on Site

51.19% Bounce Rate




70.63% New Visits

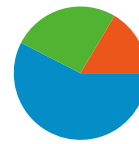
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	319	63.29%	DSL	223	44.25%
Firefox	138	27.38%	Unknown	131	25.99%
Safari	23	4.56%	Cable	84	16.67%
Chrome	14	2.78%	T1	43	8.53%
Mozilla	8	1.59%	Dialup	19	3.77%



All traffic sources sent a total of 504 visits

-  **25.99%** Direct Traffic
-  **16.47%** Referring Sites
-  **57.54%** Search Engines

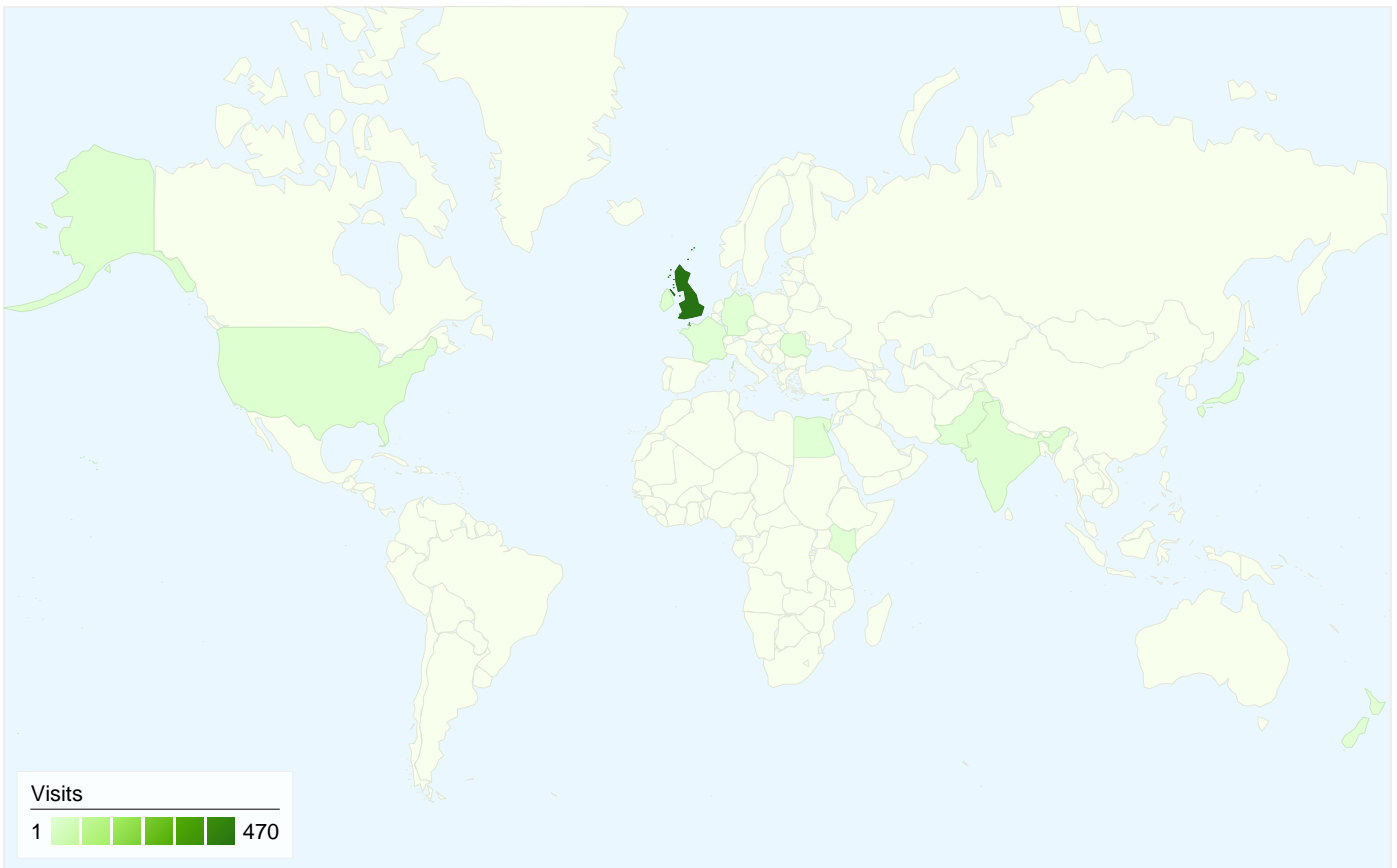


- **Search Engines**
290.00 (57.54%)
- **Direct Traffic**
131.00 (25.99%)
- **Referring Sites**
83.00 (16.47%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)	271	53.77%
(direct) ((none))	131	25.99%
exchange.tvu.ac.uk (referral)	24	4.76%
swb.oxfordinspire.co.uk	19	3.77%
yahoo (organic)	9	1.79%

Keywords	Visits	% visits
a4e slough	7	2.41%
bnlcp	7	2.41%
brakenhale open learning	5	1.72%
bracknell mencap	4	1.38%
reading community learning	4	1.38%

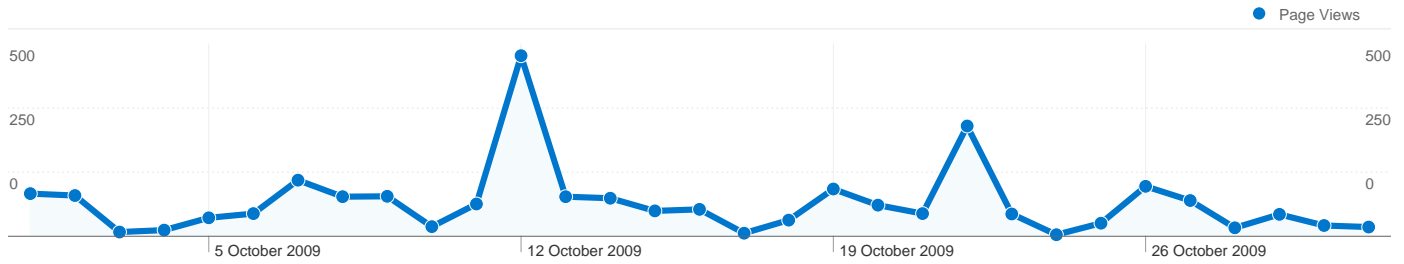


504 visits came from 14 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	470	5.51	00:03:26	69.36%	49.57%
Ireland	8	1.00	00:00:00	100.00%	100.00%
United States	7	1.00	00:00:00	85.71%	100.00%
(not set)	4	1.25	00:00:06	100.00%	75.00%
India	4	1.00	00:00:00	100.00%	100.00%
New Zealand	2	3.00	00:01:03	50.00%	50.00%
Germany	2	6.00	00:01:38	50.00%	50.00%
Pakistan	1	5.00	00:07:38	100.00%	0.00%
France	1	4.00	00:00:48	0.00%	0.00%
Cyprus	1	2.00	00:00:10	100.00%	0.00%

1 - 10 of 14



Pages on this site were viewed a total of 2,671 times

 2,671 Page Views

 1,822 Unique Views

 51.19% Bounce Rate

Top Content

Pages	Page Views	% Page Views
/	211	7.90%
/nearest-centre	87	3.26%
/projects	85	3.18%
/project/berkshire-digital-learning-champions-transformation-	82	3.07%
/home	75	2.81%