

Site Usage

592 Visits

44.43% Bounce Rate

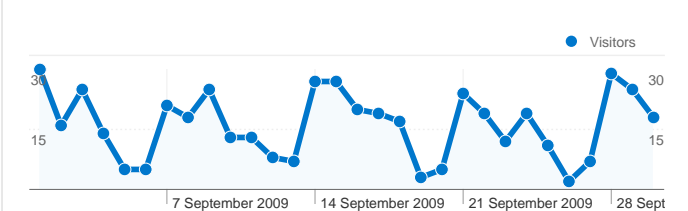
5,293 Page Views

00:06:24 Avg. Time on Site

8.94 Pages/Visit

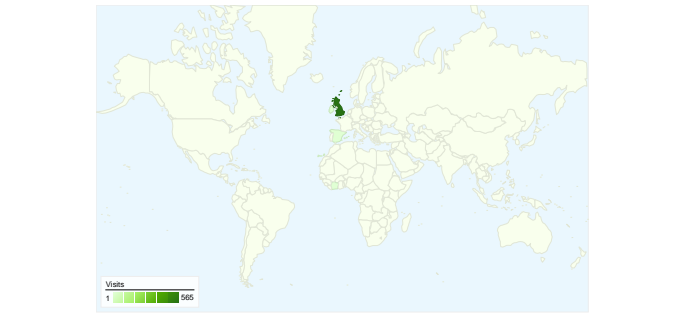
69.09% % New Visits

Visitors Overview

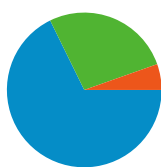


Visitors
421

Map Overlay world



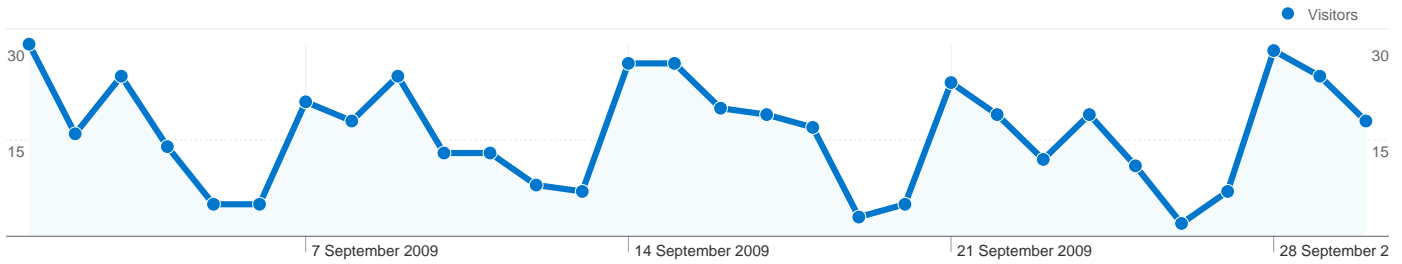
Traffic Sources Overview



- **Search Engines**
401.00 (67.74%)
- **Direct Traffic**
159.00 (26.86%)
- **Referring Sites**
32.00 (5.41%)

Content Overview

Pages	Page Views	% Page Views
/node/add	356	6.73%
/	241	4.55%
/node/add/centre	219	4.14%
/node/add/organisation	162	3.06%
/join-us-log	105	1.98%



421 people visited this site

592 Visits

421 Absolute Unique Visitors

5,293 Page Views

8.94 Average Page Views

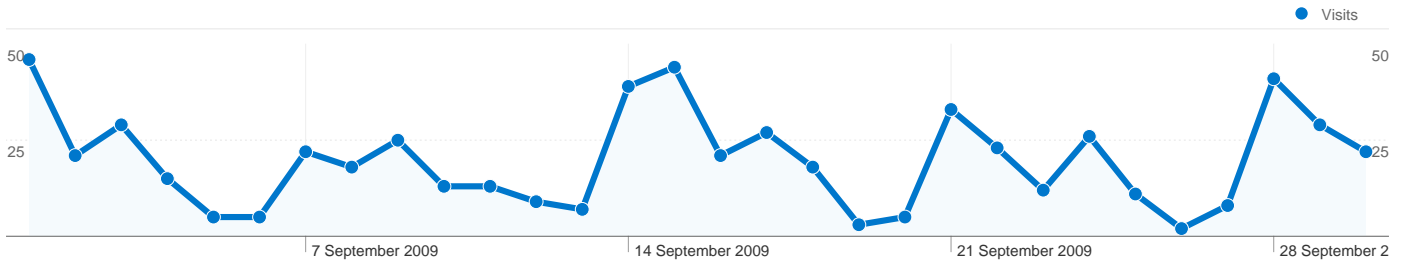
00:06:24 Time on Site

44.43% Bounce Rate




69.09% New Visits

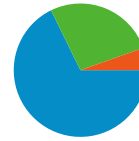
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	356	60.14%	DSL	301	50.84%
Firefox	195	32.94%	Unknown	133	22.47%
Mozilla	22	3.72%	Cable	106	17.91%
Safari	13	2.20%	T1	38	6.42%
Chrome	5	0.84%	Dialup	10	1.69%



All traffic sources sent a total of 592 visits

-  26.86% Direct Traffic
-  5.41% Referring Sites
-  67.74% Search Engines

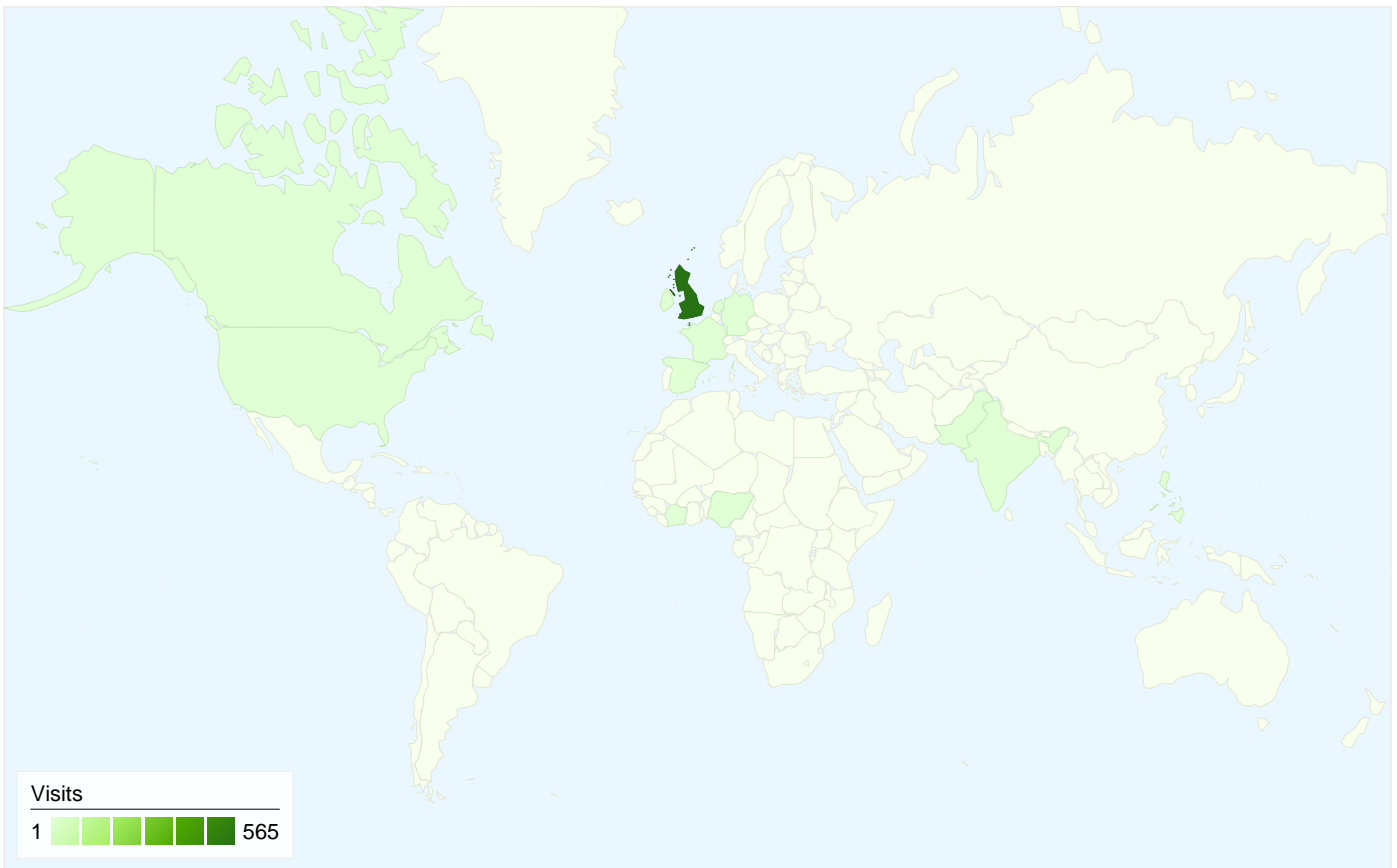


- Search Engines
401.00 (67.74%)
- Direct Traffic
159.00 (26.86%)
- Referring Sites
32.00 (5.41%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)	379	64.02%
(direct) ((none))	159	26.86%
aol (organic)	5	0.84%
ask (organic)	5	0.84%
swb.oxfordinspire.co.uk	5	0.84%

Keywords	Visits	% visits
bnlcp	42	10.47%
a4e bracknell	6	1.50%
job centre slough	6	1.50%
berkshire neighbourhood	5	1.25%
sure start bracknell	5	1.25%

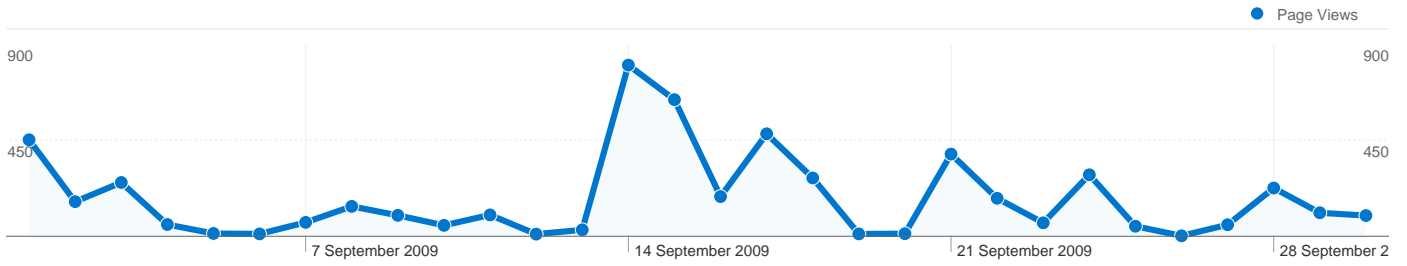


592 visits came from 16 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
592 % of Site Total: 100.00%	8.94 Site Avg: 8.94 (0.00%)	00:06:24 Site Avg: 00:06:24 (0.00%)	69.09% Site Avg: 69.09% (0.00%)	44.43% Site Avg: 44.43% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	565	9.27	00:06:34	67.61%	43.01%
Ireland	5	1.00	00:00:00	100.00%	100.00%
(not set)	5	1.80	00:06:31	100.00%	60.00%
Spain	3	3.67	00:10:00	100.00%	33.33%
Germany	2	1.00	00:00:00	100.00%	100.00%
Ivory Coast	2	1.00	00:00:00	100.00%	100.00%
United States	1	1.00	00:00:00	100.00%	100.00%
Nigeria	1	1.00	00:00:00	100.00%	100.00%
Isle of Man	1	1.00	00:00:00	100.00%	100.00%
Pakistan	1	2.00	00:00:08	100.00%	0.00%

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Pages on this site were viewed a total of 5,293 times

 **5,293** Page Views

 **3,231** Unique Views

 **44.43%** Bounce Rate

Top Content

Pages	Page Views	% Page Views
/node/add	356	6.73%
/	241	4.55%
/node/add/centre	219	4.14%
/node/add/organisation	162	3.06%
/join-us-log	105	1.98%