

**Site Usage**

**411 Visits**

**55.23% Bounce Rate**

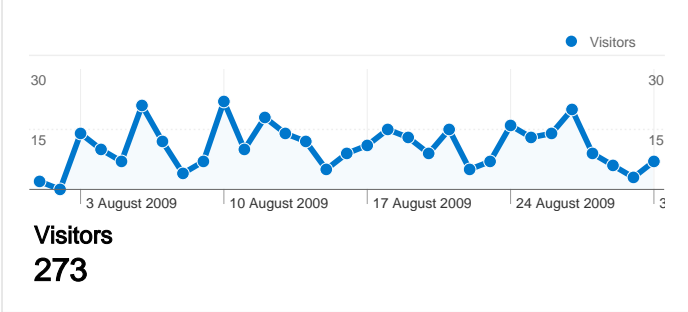
**2,474 Page Views**

**00:03:42 Avg. Time on Site**

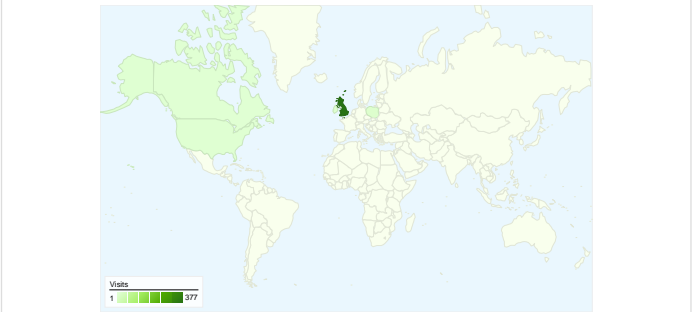
**6.02 Pages/Visit**

**64.96% % New Visits**

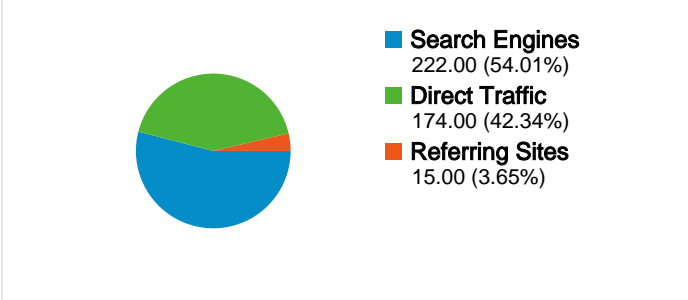
**Visitors Overview**



**Map Overlay world**

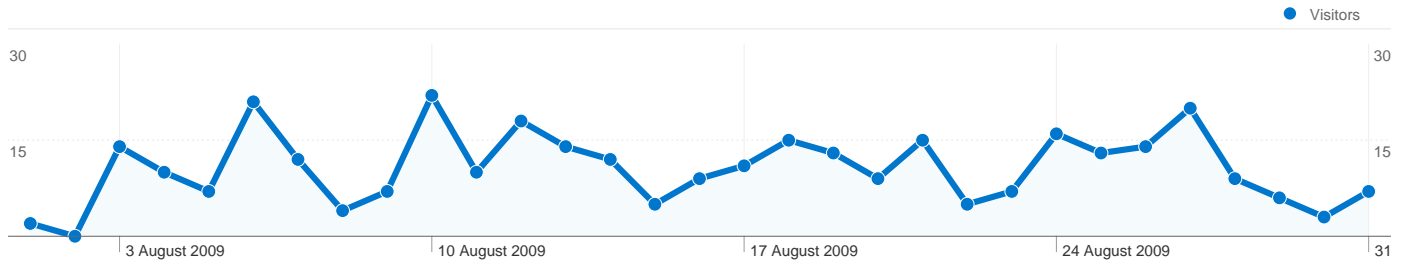


**Traffic Sources Overview**



**Content Overview**

Pages	Page Views	% Page Views
/	330	13.34%
/home	90	3.64%
/news	85	3.44%
/nearest-centre	81	3.27%
/admin	71	2.87%



## 273 people visited this site

411 Visits

273 Absolute Unique Visitors

2,474 Page Views

6.02 Average Page Views

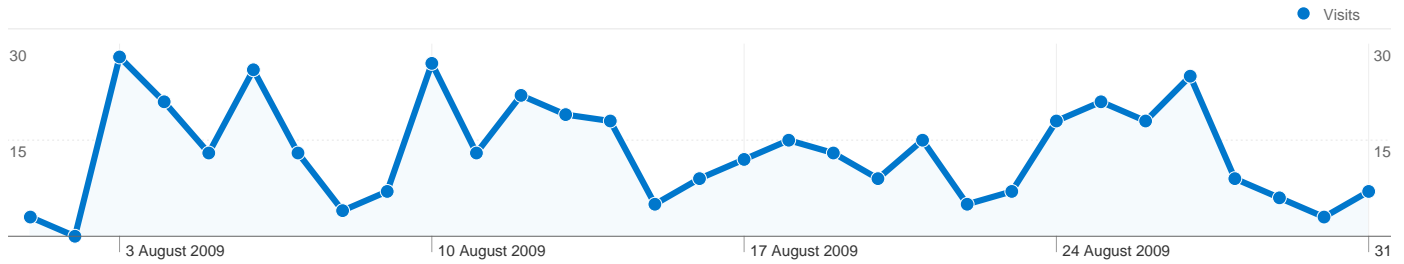
00:03:42 Time on Site

55.23% Bounce Rate




64.96% New Visits

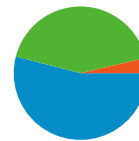
## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	210	51.09%	DSL	185	45.01%
Firefox	93	22.63%	Unknown	139	33.82%
Safari	53	12.90%	Cable	49	11.92%
Mozilla	48	11.68%	T1	26	6.33%
Chrome	6	1.46%	Dialup	9	2.19%



All traffic sources sent a total of 411 visits

-  42.34% Direct Traffic
-  3.65% Referring Sites
-  54.01% Search Engines

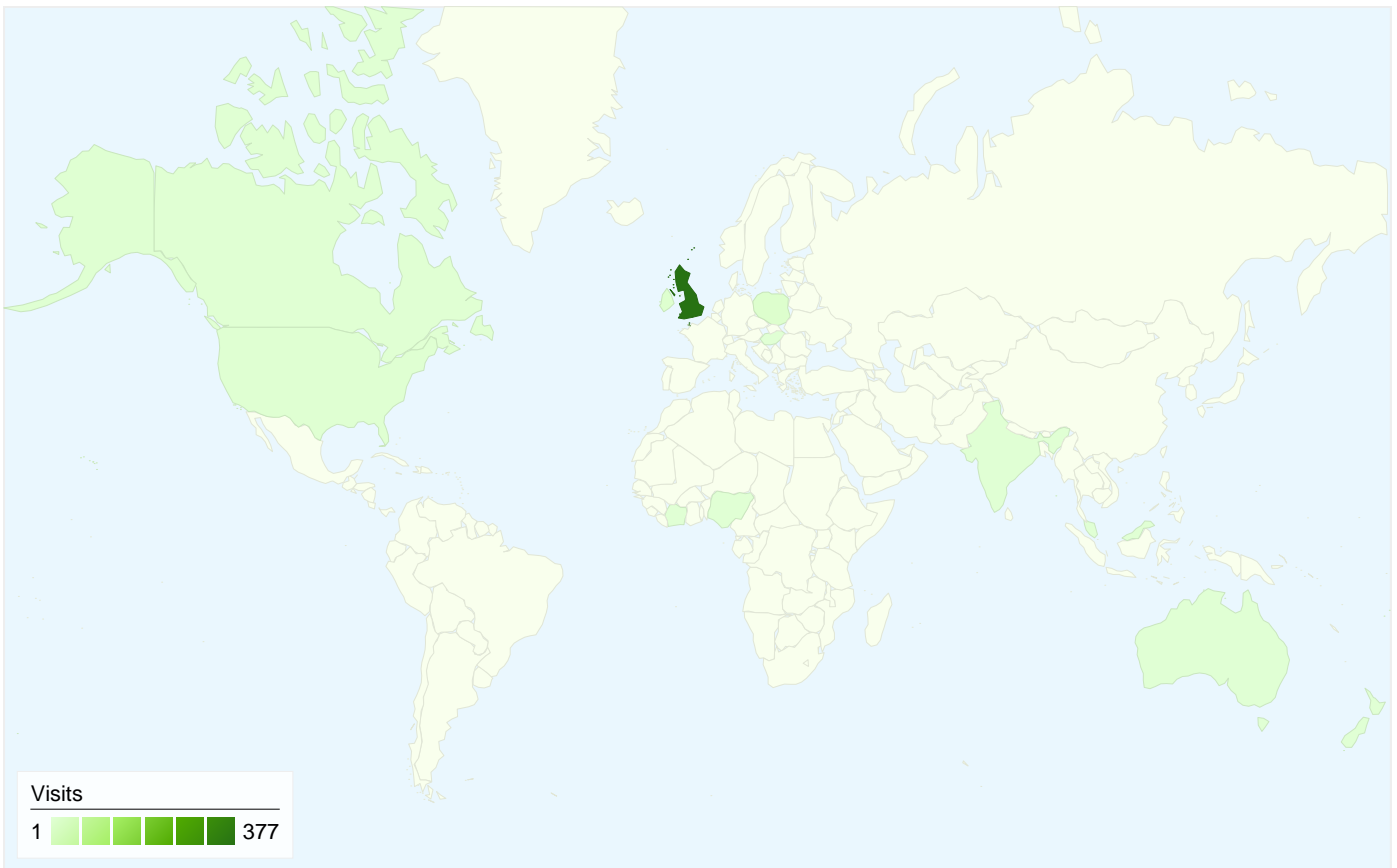


- Search Engines  
222.00 (54.01%)
- Direct Traffic  
174.00 (42.34%)
- Referring Sites  
15.00 (3.65%)

## Top Traffic Sources

Sources	Visits	% visits
google (organic)	214	52.07%
(direct) ((none))	174	42.34%
yahoo (organic)	3	0.73%
10.1.1.10 (referral)	2	0.49%
adult-dyslexia-centre.co.uk	2	0.49%

Keywords	Visits	% visits
bnlcp	8	3.60%
a4e reading berkshire	5	2.25%
a4e slough	4	1.80%
dressmaking courses	3	1.35%
a4e bracknell	2	0.90%

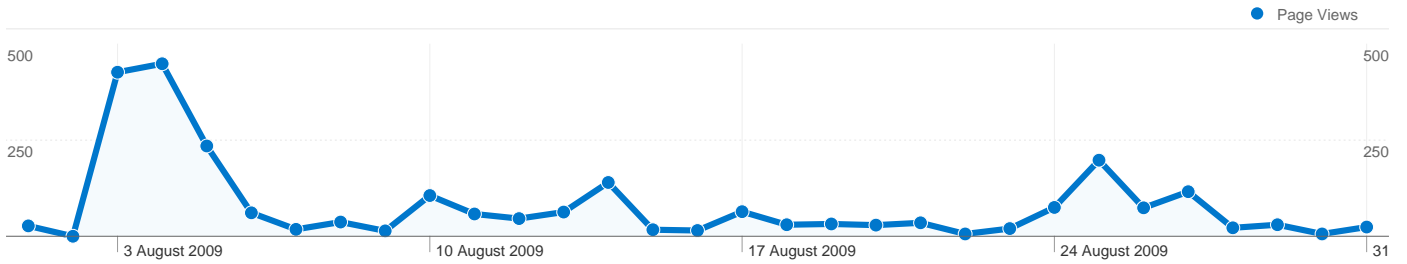


**411 visits came from 14 countries/territories**

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	377	6.31	00:03:53	63.93%	54.11%
Poland	9	7.33	00:06:23	11.11%	11.11%
Ireland	7	1.00	00:00:00	100.00%	100.00%
United States	4	1.00	00:00:00	100.00%	100.00%
Canada	3	2.33	00:00:08	100.00%	66.67%
Australia	2	1.50	00:00:10	100.00%	50.00%
India	2	1.00	00:00:00	100.00%	100.00%
Fiji	1	1.00	00:00:00	100.00%	100.00%
Hungary	1	2.00	00:00:10	100.00%	0.00%
New Zealand	1	1.00	00:00:00	100.00%	100.00%

1 - 10 of 14



Pages on this site were viewed a total of 2,474 times

2,474 Page Views

1,558 Unique Views

55.23% Bounce Rate

## Top Content

Pages	Page Views	% Page Views
/	330	13.34%
/home	90	3.64%
/news	85	3.44%
/nearest-centre	81	3.27%
/admin	71	2.87%